

CURRICULUM VITAE:

Gilles LAFERTE

(May 2009)

Position: Researcher in sociology at INRA-CESAER, Dijon (Center for Rural Economics and Sociology)
Associate Researcher at Paris School of Economics, Maurice Halbwachs Center

EDUCATION

- 2002 PhD from EHESS (Ecole des Hautes Etudes en Sciences Sociales), Paris. Mention très honorable avec les félicitations du jury à l'unanimité (summa cum laude).
Qualification by CNU (National Council of French Universities) to apply as Associate Professor in Anthropology, History, Political Science, Sociology
- 1997 DEA (MA) in Social Sciences (EHESS-Ecole Normale Supérieure), Paris
- 1996 Agrégation in Social Sciences (Ecole Normale Supérieure Ulm), Paris
- 1994 Diploma of Institut d'Etudes Politiques de Paris (Science Po Paris), Political Science and Sociology
- 1992 Economics degree (BA) (University of Rennes I)

POSITIONS HELD

- 2003–2009: Researcher in Sociology at INRA (Institut National de la Recherche Agronomique), The French Public Institute for Research on Rural Worlds, Department of Social Sciences, CESAER, Dijon (1st class since 2006)
- 2006–2009: Associate Researcher in Sociology at Paris School of Economics (Ecole d'Economie de Paris), Centre Maurice Halbwachs, Paris.
- 2005–2009: Member of Council of the MSH Dijon (Maison des Sciences de l'Homme), Head of Social Sciences Archives Program. Assistant Professor of Sociology at University of Dijon
- 2007–2008: Visiting Scholar at New York University, Department of Anthropology
- 2003-2006: Associate Researcher in Sociology at Social Sciences Laboratory (Ecole Normale Supérieure Ulm)
- 2002–2004 and 2006–2007: Assistant Professor of Sociology at EHESS (Ecole des Hautes Etudes en Sciences Sociales) Paris
- 2001–2003: Researcher in Sociology with the CNRS (Centre National de la Recherche Scientifique), The French Public Institute for Research, Centre Georges Chevrier, Dijon

REPRESENTATIVE LIST OF PUBLICATIONS:

2009

L'appropriation différenciée du folklore par les sociétés savantes : la science républicaine rétive au folklore ?, [The differentiated appropriation of folklore studies by learned societies: republican science recalcitrant to folklore.] *Revue d'Histoire des Sciences Humaines*, n°20, to be published (Journal Paper)

L'ethnographie historique ou le programme d'unification des sciences sociales reçu en héritage [Historical ethnography or inheriting the proposal to unify the social sciences], in Buton François and Mariot Nicolas, *Pratiques et méthodes de la socio-histoire*, to be published (Book Chapter)

2008

Imagem social ou luta politica e cultural pelo controle do mercado [Social image or cultural and political struggle for control of the market], *Mana. Estudo de Antropologia Social*, vol. 14, n°2, outubro, p.399–427. (Journal Paper) Brazil

- La sociabilité bourgeoise dans le vignoble aux sources de la commercialisation et de la politisation du territoire rural dans l'entre-deux-guerres [Middle-class sociability in producing political and commercial territories], in Annie Antoine and Julian Mischi, *Sociabilité et politique en milieu rural*, Rennes, PUR, pp. 303–313. (Book Chapter)
- 2007
- With Martina Avanza, Nicolas Mariot, Claire Zalc, Habiller les mineurs : une entreprise entre communautés juive et polonaise à Lens de 1938 à 1995 [A business between Polish miners and the Jewish community], in Jean-François Eck and Didier Terrier, *Aux marges de la Mine. Représentations, stratégies, comportements autour du charbon en Nord-Pas-de-Calais XVIIIe–XXe siècles*, Presses Universitaires de Valenciennes, p. 165–190. (Book Chapter)
- L'imagerie populaire [Popular representations], in Françoise Argod-Dutard, Pascal Charvet and Sandrine Lavaud, *Voyage au pays du vin ; Histoire, Anthologie, Dictionnaire*, Robert Laffont, p. 905–913. (Book Chapter)
- With Céline Bessière, Eric Doidy, Olivier Jacquet, Julian Mischi, Nicolas Renahy, Yannick Sencébé (dir.), *Les mondes ruraux à l'épreuve des sciences sociales*, [Rural worlds and the social sciences] Paris, INRA Editions Symposcience. (co-edited book)
- 2006
- With Olivier Jacquet, «Le contrôle républicain du marché : vignerons et négociants sous la III^{ème} République » [Republican control of the market: merchants and wine growers under the Third Republic in France], *Annales*, n°5, sept-oct. p. 1147–1190. (Journal Paper)
- La Bourgogne et ses vins : image d'origine contrôlée*, [Burgundy and its wine] (préface Robert Boyer), Paris, Belin, coll. Socio-histoire, 320 p. (Book)
- Des archives d'enquêtes ethnographiques, pour quoi faire ? Les conditions d'une revisite » [What are ethnographical survey archives for? The conditions of a return visit], *Genèses*, n°63, p. 25–45. (Journal Paper)
- With Martina Avanza, Dépasser la «construction des identités » ? Identification, image sociale, appartenance [Getting beyond the “construction of identities”? Identification, social image, belonging], *Genèses*, n° 61, 2005, p. 154–167. (Journal Paper)
- With Martina Avanza, Etienne Penissat, O crédito entre las classes populares francesas: o exemplo de uma loja em Lens [Credit among the French working class: the example of a shop in Lens], *Mana. Estudo de Antropologia Social*, vol. 12, n°1, avril, 7–38. (Journal Paper) Brazil
- Le marché secondaire des postes universitaires : Gaston Roupnel ou les contraintes du recrutement local dans l'entre-deux-guerres [The secondary market of academic positions in the interwar period], in Annie Bleton-Rugé and Philippe Poirrier, *Le temps des sciences humaines. Gaston Roupnel et les années trente*, Paris, Editions Le Manuscrit-MSH de Dijon, 281 p., p. 199–219. (Book Chapter)
- 2005
- With Olivier Jacquet, Appropriation et identification des territoires : la mise en place des AOC dans le vignoble bourguignon [Labelling practices “from above” and demands about wine territories: Corton's struggle between big and small owners], *Cahiers d'Economie et de Sociologie Rurales*, 76, p. 5–23. (Journal Paper)
- Image aristocratique et image vigneronne des vins : lutte pour l'appropriation de la valeur ajoutée en Bourgogne dans l'entre-deux-guerres [Aristocratic and wine growers' images of wine], in Hubert Cahuzac and Martine Joly *Le Corps, le Vin et les Images*. Paris, L'Harmattan, p. 153–169. (Book Chapter)
- 2004
- L'homme politique, l'industriel et les universitaires : Alliance à la croisée du régionalisme dans l'entre-deux-guerres [Politicians, industrialists and academics. Alliances at the crossroads of regionalism during the interwar period], *Politix*, n°67, p. 45–69. (Journal Paper)
- 2003
- With Nicolas Renahy, Campagnes de tous nos désirs... d'ethnologues [Anthropological dreams of shaping the countryside], p. 225–234 and, L'ethnologue face aux usages sociaux de l'ethnologie [The anthropologist and the social usage of his science], p. 239–240, *L'Homme*, numéro 166, avril-juin. (Journal Paper)

La mise en folklore des vins de Bourgogne : la Paulée de Meursault [The folklorical production of wine images], *Ethnologie française*, n°3 juillet-Septembre 2003, p. 435–442.

2002

La production d'identités territoriales à usage commercial dans l'entre-deux-guerres en Bourgogne [The construction of regional identities in Burgundy between the wars], *Cahiers d'Economie et de Sociologie Rurales*, n°62, p. 66–95. (Journal Paper)

2001

With Stéphane Bacciochi, Olivier Le Guilloux, Jay Rowell, La carrière d'un historien local [The career of a local scholar], in Daniel Fabre and Alban Bensa (dir.), *Une histoire à soi*, Paris, Coll. Ethnologie de la France, Ed. Maison des Sciences de l'Homme, p. 119–133. (Book Chapter)

Le Comte Lafon : un nouvel arrivant devenu entrepreneur de la tradition bourguignonne [Comte Lafon: an outsider and inventor of local traditions], in Jean Vigreux and Serge Wolikow (dir.), *Vignes, Vins et pouvoirs*, Dijon, Editions Universitaires Dijonnaises, décembre, p. 41–60. (Book Chapter)

2000

Le spectacle historique de Meaux (1982–2000): l'invention locale d'un modèle national [The historical show of Meaux (1982–2000): the local invention of a national model], *Genèses* n°40, septembre, p. 81–107. (Journal Paper)

PRIZES AND HONORS

2006 - Fait Marquant de l'année du département de Sciences Sociales de l'INRA (Most Significant Event of the Year of Department of Social Sciences at INRA) for the book "La Bourgogne et ses vins"

2004 - 1st Prize for best Ph.D. Dissertation: Prix Vergnette de la Motte du Centre d'Histoire de la Vigne et du Vin (French Wine Research Center Award)

RESEARCH SUPPORT

2006–2010: ANR (Agence Nationale de la Recherche) The French National Research Agency « Encadrement et sociabilité des mondes ruraux (1960–2010). Revisite et regards contemporains ».

This is a major project to revisit collective research done in the 1960s by anthropologists, sociologists, historians and economists.

Role: Project leader, 15 researchers and investigators

Subsidies for field work: €128 000 (\$168 000)

Total cost of the project: €1 400 000 (including salaries) (\$1 800 000)

2005–2009: ANR (Agence Nationale de la Recherche) The French National Research Agency

« Vieillesse et inégalités » (Social inequalities and the elderly)

Study of elderly Jewish shopkeepers in northern France

Role: investigator. Total Budget (excluding salaries): €120 000 (\$155 000)

2005–2008: Conseil Régional de Bourgogne (Burgundy Regional Council)

The goals of the program are to run a national survey to identify social science archives in France and to publish the results on a public web site, and also to collect and classify endangered social sciences archives. Role: Project leader, team of 8 researchers; €31 000 (€40 000)

2003–2006: FACILD and Fellow at the Center of Immigration

€30 000 (\$41 000) Role: investigator

2005: Fellow at Department of Social Sciences INRA, €6000 (\$7800). Reconfiguration sociale des personnels politiques des mondes ruraux (1970–2004). Study of local politicians.

2004: Fellow at ENESAD, €6000 euros (\$7800). Classement des Archives Minot. Index for archives.

2003: Fellow at Department of Social Sciences INRA, €6000 (\$7800). Filming on the field.

2001: Fellow at Ecole Normale Supérieure, €3000 (\$3900)

1998–2000: French Ministry of Culture (Mission du Patrimoine) and Ecole Normale Supérieure
Social representation of history €30 000 (\$41 000)

Role: investigator

PAPERS AT MAJOR INTERNATIONAL CONFERENCES

- The banking system's monopolization of consumer credit in France, European Sociological Association, 2-5 sept. 2009, Lisbon (Portugal).
- With N. Renahy, Tradition, modernisation and domination: three look on French country side for three political purposes, European Society of Rural Sociology 17-21 august 2009, Vaasa, (Finland)
- Informations and social control on credit markets, Society for the Advancement of Socio-Economics, Paris, july 16-18.
- Historical ethnography or inheriting the proposal to unify the social sciences, Intersecciones y fronteras en la investigación social, Coloquio Internacional, Escuela de Ciencias Humanas, Universidad del Rosario, 4-6 novembre 2008, Bogota (Colombia)
- Formalization of the economy. From face-to-face credit to automated consumer credit, Annual Convention of the American Sociological Association, August 1-4, 2008, Boston, (USA)
- With O. Jacquet, Republican control of the market, Political and cultural conflict between wine growers and wine merchants under the French 3rd Republic, Rural Sociological Society, Annual Meeting, Manchester NH, 28-31 july, 2008 (USA)
- With N. Renahy, The role of rural studies in the perception of French country side, Rural Sociological Society, Annual Meeting, Manchester NH, 28-31 july, 2008 (USA)
- Beyond the social construction of identity: Identification, social image, belonging, North Central Sociological Association, Conference, Hilton Netherland Hotel Cincinnati, March 27-29 2008 (USA)
- From romantic Art to folklore: Burgundy and the changing perceptions of French territories and landscape, American Anthropological Association, 2007 Annual Meeting, 28 Novembre–2 Décembre, 2007, Washington DC (USA)
- The luxury specialization of France during interwar period: Regionalism marketing on wine market in Burgundy, Society of French Historical Studies, 53rd Annual Meeting, Houston, March 15-17, 2007 (USA)
- With Avanza M., Dépasser la « construction des identités », Conclusion du Colloque international, « Identifier, s'identifier », Université de Lausanne, 30 nov.-01 déc. 2006. (Switzerland)
- With Renahy, Tradition, modernization, and domination: three perspectives of French rural studies crystallized around a single survey (*RCP Châtillonnais, 1966–1975*), Session Rural development compared: Germany, France, Japan and China, Social Science History Association, 2006 31rd Annual Meeting, Mineapolis, 2-5 november. (USA)
- Tourism and Regional Images with Commercial Usage for Wine Druing the Inter-war Years in Burgundy, Food and History: Health, Culture, Tourism and Identity, 29 June – 1 July 2006, University of Central Lancashire, Preston (UK).
- Les trois modèles marketing du vin de la fin du XIXème au début du XXème siècle : la marque, les Appellation d'origine, le cépage, Colloque international « Modes et mondes du bien boire, vin et sake dans la mondialisation », Maison franco-japonnais, 6-7 novembre 2005, Tokyo. (Japan)
- With Penissat Etienne, Le crédit des classes populaires en France de la Libération aux années 70 : le face-à-face au commerçant, l'exemple d'une boutique à Lens, Quantification and Temporality: Ethnographic Perspectives on Economy, Museu Nacional, Rio de Janeiro, 24 au 26 août 2005. (Brazil)